International
MLS Forum

GDX® GLOBAL DATA EXCHANGE

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Introduction to the 4th

International MLS Forum

Global Real Estate Standards and Policies

GLOBAL REAL ESTATE MEETS IN ISTANBUL

NOVEMBER 16–17, 2026

RAFFLES ISTANBUL

International
MLS Forum

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What Is IMLSF?

Where Global Real Estate Leaders Build What's Next.

The International MLS Forum brings together **MLS leaders, real estate organizations, technology innovators and industry decision-makers from around the world** to advance trusted data, interoperability, AI, governance and cross-border collaboration.

ONE FORUM. GLOBAL PERSPECTIVES. REAL INDUSTRY ACTION.

Who Will You Reach?

The Right People. The Right Conversations. The Right Time.

Connect with the people influencing the future of real estate and:

Reach decision-makers across MLS, PropTech, brokerage, development and government

Discover new markets and international opportunities.

Build partnerships that extend beyond the Forum.

Partnership & Sponsorship Levels

TITLE PARTNER	DIAMOND	EMERALD	SAPPHIRE	PEARL	OPAL
PREMIER VISIBILITY MAXIMUM IMPACT	PREMIER EXPOSURE	HIGH LEVEL EXPOSURE	STRONG VISIBILITY	VALUABLE EXPOSURE	ESSENTIAL VISIBILITY
8 VIP REGISTRATION	6 VIP REGISTRATION	4 VIP REGISTRATION	3 VIP REGISTRATION	2 VIP REGISTRATION	1 VIP REGISTRATION

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mlsforum.org info@mlsforum.org Istanbul, Türkiye

International
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Why Sponsor?

Attendance Gives You Access. Sponsorship Gives You Position.

Put your organization at the center of the global real estate conversation. Sponsorship gives you the opportunity to:

BRAND VISIBILITY
Put your brand in front of global real estate leaders.

SHOWCASE YOUR ORGANIZATION
Present your solutions, technology and expertise to a highly relevant international audience.

DIRECT ACCESS
Gain greater access to decision-makers, industry leaders and potential partners.

INDUSTRY POSITIONING
Position your organization alongside the companies shaping the future of global real estate.

Depending on sponsorship level, benefits include **VIP registrations, expo presence, attendee opt-in contacts, website and social exposure, communications visibility and media access.**

The Conversations Shaping Tomorrow

IMLSF 2026 puts some of the industry's biggest opportunities and challenges on the table:

- **Global Investment**
- **AI & Agentic Search**
- **Real Estate Data**
- **MLS Evolution**
- **Global Standards**
- **Data Governance**
- **Cross-Border Exchange**
- **PropTech**
- **Tokenization**
- **Marketplaces**

These aren't conversations about where real estate has been.

They're conversations about where it's going.

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International MLS Forum

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From Paris to Istanbul

2023

Paris
Inaugural Edition

2024

Milan
October 7–8

2025

Toronto
September 25–26

2026

Istanbul
November 16–17

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AGENDA

Day 1 The Connected Marketplace: Standards, Borders and Trust

KEYNOTE	**From Paris to Istanbul** The state of organized real estate and the future of marketplace exchange	09:00–09:30
SPEAKER	**The Trillion Dollar Question** Foreign real estate investment totals $1.3 trillion/yr: how will your organization benefit?	09:30–10:10
PANEL	**The GDX Effect** Cross-border collaboration is growing in the Global Data Exchange	10:10–11:00
BREAK	**Coffee Break** Sponsored by **VestaPlus**	11:00–11:20
PANEL	**How Global Alliances Create Local Opportunities** How international partnerships support local real estate businesses	11:20–12:10
PANEL	**Real Estate Data Management for Agentic AI** APIs, MCP and MLS governance	12:10–13:00
BREAK	**Lunch Break**	13:00–14:00
PANEL	**Standards Without Borders** Global data alignment through tools you can use	14:00–15:00
DEBATE	**Global Alliances, Local Opportunities** The benefits of Global Alliances for local real estate businesses	15:00–16:00

Day 2 The Agentic Era: AI, Discovery and the Future of the Listing

KEYNOTE	**When the Buyer Is an AI Agent** How agentic search changes listing discovery	09:00–09:40
PANEL	**Education in the Era of Global MLS Businesses** Education as the core for MLS Model adoption	09:40–10:30
FIRESIDE	**Consolidation, Portals and the Next Competitive Map** Brokerage strategy in a fast-changing technology world	10:30–11:00
BREAK	**Coffee Break** Sponsored by **UCO**	11:00–11:20
FIRESIDE	**Fireside Chat with Tarun Bhatia and Dr. Mathew Kallumadil** Brokerage strategy in a fast-changing technology world	11:20–12:00
PANEL	**Licensing Listing Data – A Global Approach** Ensuring local control and global capabilities for real estate data providers	12:00–13:00
BREAK	**Lunch Break**	13:00–14:00
PANEL	**Carrot Approach: Regulating Intelligent Real Estate** Privacy, fair display and data governance in rewarding models	14:00–14:50
PANEL	**Second Homes Abroad: Empowering Brokers and Agents** A discussion on tools increasing access to global opportunities	14:50–15:40
CLOSING	**What We Learned and the Road to 2027** Commitments and next steps	15:40–16:00

WHAT IS GDX?

Global Data Exchange

Global Data Exchange (GDX®) is a standards-based, platform-agnostic network that enables MLSs, broker repositories and real estate organizations to share public listing data across borders using the RESO Web API. Members get trusted international discovery and policy-compliant interoperability while each market retains its local rules, branding and governance.

View GDX Website

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International MLS Forum

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Trusted by Industry Leaders

2025 Partners & Sponsors

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Why Now?

The Global Network Is Being Built Today.

The International MLS Forum is set to be a landmark event in the heart of Istanbul this November. Join real estate visionaries and pioneers in the first meaningful attempt to create international data standards for real estate. This grand event of knowledge-sharing and collaboration is the perfect place to showcase your brand alongside other industry giants.

Markets are connecting. AI is transforming property discovery. International data exchange is becoming reality. New partnerships are forming across borders. The organizations that participate today have the opportunity to help shape what comes next.

You can hear about those conversations later or be part of them while they're happening.

Get Tickets

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Become an IMLSF 2026 Partner

Become a Sponsor →

Choose the sponsorship level that best matches your visibility, access and engagement goals.

Need help choosing a level? Contact Suzanne at:

suzanne@reso.org

ISTANBUL

NOVEMBER 16–17, 2026

The future of real estate is becoming more connected, data-driven and global. IMLSF brings together the leaders shaping that future — in one room, across two powerful days.