



International
MLS Forum

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Universal Consulting
Opportunities.

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4th International MLS Forum

Global Real Estate Standards and Policies



GLOBAL REAL ESTATE MEETS IN ISTANBUL



NOVEMBER 16-17, 2026



RAFFLES ISTANBUL



International
MLS Forum

What is IMLSF?

Where Global Real Estate Leaders Build What's Next.

The International MLS Forum brings together **MLS leaders, real estate organizations, technology innovators and industry decision-makers from around the world** to advance trusted data, interoperability, AI, governance and cross-border collaboration.

ONE FORUM. GLOBAL PERSPECTIVES. REAL INDUSTRY ACTION.

Why Attend?

The Right People. The Right Conversations. The Right Time.

The relationships built in Istanbul could define opportunities long after the Forum ends. Connect with the people influencing the future of real estate and:



Meet decision-makers across MLS, PropTech, brokerage, development and government.



Discover new markets and international opportunities.



Build partnerships that extend beyond the Forum.



Have a voice in the conversations shaping what's next.



Stay ahead of AI, data, standards and global marketplace trends.

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Why Sponsor?

Attendance Gives You Access. Sponsorship Gives You Position.

Put your organization at the center of the global real estate conversation. Sponsorship gives you the opportunity to:

BE SEEN

Position your brand alongside international real estate leaders.

BE DISCOVERED

Showcase your solutions, technology or organization to a highly relevant international audience.

BE CONNECTED

Build relationships with decision-makers and potential partners across markets.

BE PART OF WHAT'S NEXT

Align your brand with the conversations advancing global real estate collaboration.

Depending on sponsorship level, benefits include **VIP registrations, expo presence, attendee opt-in contacts, website and social exposure, communications visibility and media access.**



The Conversations Shaping Tomorrow

IMLSF 2026 puts some of the industry's biggest opportunities and challenges on the table:

- Global Investment
- AI & Agentic Search
- Real Estate Data
- MLS Evolution
- Global Standards
- Data Governance
- Cross-Border Exchange
- PropTech
- Tokenization
- Marketplaces

These aren't conversations about where real estate has been.

They're conversations about where it's going.

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International
MLS Forum

2023

Paris
Inaugural Edition



2024

Milan
October 7–8



2025

Toronto
September 25–26



2026

Istanbul
November 16–17



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AGENDA

Day 1

The Connected Marketplace:
Standards, Borders and Trust

Day 2

The Agentic Era: AI, Discovery
and the Future of the Listing



KEYNOTE

From Paris to Istanbul

The state of organized real estate and the future of marketplace exchange



SPEAKER

The Trillion Dollar Question

Foreign real estate investment totals \$1.3 trillion/yr: how will your organization benefit?



PANEL

The GDX Effect

Cross-border collaboration is growing in the Global Data Exchange



FIRESIDE

Madhmoun and the Roadmap for Global MLs

Global standards, local governance and market structure



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Real Estate Data Management for Agentic AI

APIs, MCP and MLS governance



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Standards Without Borders

Global data alignment through tools you can use



DEBATE

Private Listings, Public Demand and Transparency

International policy frame



KEYNOTE

When the Buyer is an AI Agent

How agentic search changes listing discovery



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Education in the Era of Global MLS Businesses

Education as the core for MLS Model adoption



FIRESIDE

Consolidation, Portals and the Next Competitive Map

Brokerage strategy in a fast-changing technology world



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Licensing Listing Data – A Global Approach

Ensuring local control and global capabilities for real estate data providers



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Carrot Approach: Regulating Intelligent Real Estate

Privacy, fair display and data governance in rewarding models



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Beyond the Listing

Tokenization, climate data and the trusted record



CLOSING

What We Learned and the Road to 2027

Commitments and next steps



WHAT IS GDX?

Global Data Exchange

Global Data Exchange (GDX™) is a standards-based, platform-agnostic network that enables MLSs, broker repositories and real estate organizations to share public listing data across borders using the RESO Web API. Members get trusted international discovery and policy-compliant interoperability while each market retains its local rules, branding and governance.

[View GDX Website](#)

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Why Now?

The Global Network Is Being Built Today.

Markets are connecting. AI is transforming property discovery. International data exchange is becoming reality. New partnerships are forming across borders. The organizations that participate today have the opportunity to help shape what comes next.

**You can hear about those conversations later
or be part of them while they're happening.**

[View Sponsorship Package](#)

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Become an IMLSF 2026 Partner

Don't Just Attend the Future
of Global Real Estate.

Help Build It.

ISTANBUL

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The future of real estate is becoming more connected, data-driven and global. IMLSF brings together the leaders shaping that future — in one room, across two powerful days.